

Lakehead University Career Fair Sponsorship Packages 2017/18

Gold Sponsor \$2,000 (1 available per event)

Features:

- Registration fees waived for up to three career fairs; Fall Career Fair 2017, Engineering Career Fair 2017 and Career & Summer Job Fair 2018
- Premier double sized booth location (14'x10') at main entrance; two tables with tablecloths
- Company logo and profile with direct link to company website featured in electronic Career Fair guide
- Company logo and full page profile in Career Fair Event Guide
- Company logo placement in promotional materials including posters and banners
- Visibility through campus communications
- Recognition of sponsorship in social media promotion
- Sponsorship signage at company booth
- Complimentary Employer Information Session venue during the 2017/18 academic year
- Preferred access to on campus interview rooms during the 2017/18 academic year
- Catered lunch for four representatives per event
- R-Lot premium parking passes
- Access to WIFI guest connection
- Electrical power at booth

Silver Sponsor \$1,500 (2 available per event)

Features:

- Registration fee waived for up to two career fairs; Fall Career Fair 2017, Engineering Career Fair 2017 or Career & Summer Job Fair 2018
- Premium booth location near main entrance; table with tablecloth
- Company logo and profile with direct link to company website featured in electronic Career Fair guide
- Company logo and 1/2 page profile in Career Fair Event Guide
- Company logo placement in promotional materials including posters and banners
- Visibility through campus communications
- Recognition of sponsorship in social media promotion
- Sponsorship signage at company booth
- Complimentary Employer Information Session venue during the 2017/18 academic year
- Preferred access to on campus interview rooms during the 2017/18 academic year
- Catered lunch for four representatives
- R-Lot premium parking passes
- Access to WIFI guest connection
- Electrical power at booth

Bronze Sponsor \$1,000 (2 available per event)

Features:

- Registration fee waived for one career fair; Fall Career Fair 2017, Engineering Career Fair 2017 or Career & Summer Job Fair 2018
- Advance selection of booth location; table with tablecloth
- Company logo and profile with direct link to company website featured in electronic Career Fair guide
- Company logo and 1/4 page profile in Career Fair Event Guide
- Company logo placement in promotional materials including posters and banners
- Visibility through campus communications
- Recognition of sponsorship in social media promotion
- Sponsorship signage at company booth
- Catered lunch for four representatives
- R-Lot premium parking passes
- Access to WIFI guest connection
- Electrical power at booth

Refreshment Station Sponsor \$700 (1 available per event)

Features:

- Registration fee waived for one career fair; Fall Career Fair 2017, Engineering Career Fair 2017 or Career & Summer Job Fair 2018
- Sponsorship acknowledgement poster at the refreshment station for the full day
- Coffee, water, other beverage selections and snacks available to all event participants and attendees throughout the day
- Company logo and profile with direct link to company website featured in electronic Career Fair guide
- Company logo and acknowledgement in Career Fair Event Guide
- Recognition of sponsorship in social media promotion
- R-Lot premium parking passes
- Access to WIFI guest connection
- Electrical power at booth

LinkedIn Photo Station Sponsor \$700 (1 available per event)

Features:

- Registration fee waived for one career fair; Fall Career Fair 2017, Engineering Career Fair 2017 or Career & Summer Job Fair 2018
- Sponsorship acknowledgement poster at the photo station for the full day
- Professional photographer in studio setting
- Professional photos intended for use on LinkedIn profile
- Company logo and profile with direct link to company website featured in electronic Career Fair guide



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- Company logo and acknowledgement in Career Fair Event Guide
- Recognition of sponsorship in social media promotion
- R-Lot premium parking passes
- Access to WIFI guest connection
- Electrical power at booth

***For personalized assistance in selecting a sponsorship package please contact
Christina Buzzi, Student Success Advisor (Major Events) at
christina.buzzi@lakeheadu.ca or 807-766-7187***

We look forward to hearing from you!